

Reference Number: GCUS-9-16280

EXTENDED: UVeye Promotion Through Q3 2024 & Credit Up To \$2,500 Monthly

Subject: EXTENDED: UVeye Promotion Through Q4 2024 & Credit Up To \$2,500 Monthly

Description:

Your vehicle diagnostics and customer retention can take a leap forward through collaboration with UVeye. To encourage adoption, we are extending a special promotion to help more dealers sign contracts in Q4!

What: Q4 Enrollment Promotion for UVeye

Who: Dealers who have installed UVeye equipment or signed a contract to install during the promotional period

When: October 1 through December 31, 2024

What's In It for You: Dealers who have installed or sign up for installation of UVeye equipment during the promotional period will earn 1% of their monthly GM Parts purchases as a credit, **up to \$2,500 monthly for the period outlined below.** Incentive payment will begin when the dealer generates their first UVeye scan.

- If a dealer completes a signed contract for UVeye installation, installs a UVeye system, or generates UVeye scans in October, they are eligible for eight months of promotional discount
- If a dealer completes a signed contract for UVeye installation in November, they are eligible for seven months of promotional discount
- If a dealer completes a signed contract for UVeye installation in December, they are eligible for six months of promotional discount

Why: Leverage the momentum of UVeye installations nationwide by recognizing adopters and gaining installations that can help drive incremental business and improved customer retention.

Also: *UVeye is available for iMR Parts Fund reimbursement. Dealerships may use their Parts iMR funds with no limit towards payment of UVeye monthly subscription costs. To qualify, dealers must be using one of the three UVeye products (Helios, Artemis, or Atlas Lite) and provide proof of purchase, such as an Invoice.*

Claims must be submitted manually on [gmlam.com](https://dealer.autopartners.net/portal/uscontent/headlines/Pages/GCUS-9-16280.aspx).

Please contact your field team or me if you have questions. Good Selling!

Sincerely,

Steve Whitlow, General Director Aftersales – Retail and OEM Sales

Document : <https://dealer.autopartners.net/portal/uscontent/headlines/Pages/GCUS-9-16280.aspx>